

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: TOM SMITH FOR SENATE(329097)
333 Allegheny Ave Ste 202
Oakmont, PA 15139-2072

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56679
Contract Dates: 09/25/2012-10/01/2012
Customer Order:
Linked Order:
CPE: / / 288

Invoice Num: 1201-543730
Invoice Date: 10/07/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/07/2012

Page 1 of 2

PAY BY 11/06/2012
Net 30 days

In Account With: SRCP MEDIA(254304)
201 N Union St Ste 200
Alexandria, VA 22314-2651
ATTN:Accounts Payable

Product Desc: SMITH WEEK 9/25

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
2	THIS MORNING 6-7AM	10/01/2012-10/01/2012	M	30	1	600.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		M	1	600.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	06:07:58 AM		TS12TV11H	30	600.00				
8	NOON NEWS	10/01/2012-10/01/2012	M	30	1	550.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		M	1	550.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	12:13:05 PM		TS12-TV-12H	30	550.00				
10	430-5PM NEWS	10/01/2012-10/01/2012	M	30	1	500.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		M	1	500.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	04:37:46 PM		TS12TV11H	30	500.00				
12	530-6PM NEWS	10/01/2012-10/01/2012	M	30	1	800.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/01/2012-10/07/2012		M	1	800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/01/2012	Mo	05:39:23 PM		TS12-TV-12H	30	800.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

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	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>
Air Time Totals	4	2,450.00	367.50	2,082.50	0.00	0.00

Billing Notes PRINT AT STATION. ALL RATES ARE NON PRE EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY TOM SMITH FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing	2,450.00
	Trade Value	0.00
	Agency Commission	367.50
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	2,082.50

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